

Marketing Benefits

ONF members are eligible to receive a number of marketing benefits intended to help organizations who are participating in ONF activities.

Please refer to the [ONF Membership Info](#) page on our website for more information.

Some of the Marketing Benefits are outlined below:

Benefits at the Partner level (also receive benefits of Member level)

- ONF Partner Level Association
- Annual marketing planning strategy session

Benefits at the Member level

- ONF Member Association
- Opportunity to feature products in [ONF's Marketplace](#)
- Opportunity to participate in the [Continuous Certification Program](#)
- Right to use ONF, ONOS and CORD project logos on: Member's sites, Company collateral, Events signage and promotion, Products and product collateral for those products that have passed appropriate ONF accredited certification testing (within the bounds of the [ONF Trademark Usage Guidelines](#))
- Opportunity to participate in Member Showcases to demonstrate technology innovations at key industry events
- Press Release Support from ONF that would include announcing ONF Membership and project participation, supporting quotes from ONF exec team, support promoting key product innovations related to ONF projects
- Cross-promotion of Member ONF-related announcements on ONF social channels
- May contribute vendor-neutral blog posts on ONF/Project websites and social media channels (subject to ONF approval)

Benefits as a Collaborator

- Company logo listed on the ONF website and relevant project page (CORD, ONOS, etc.)
- Other Marketing and PR activities at ONF's discretion, and generally limited to promotion of specific PoCs where Collaborator has made significant contributions